



# Strategic Plan 2024-2027 - draft

August 2024

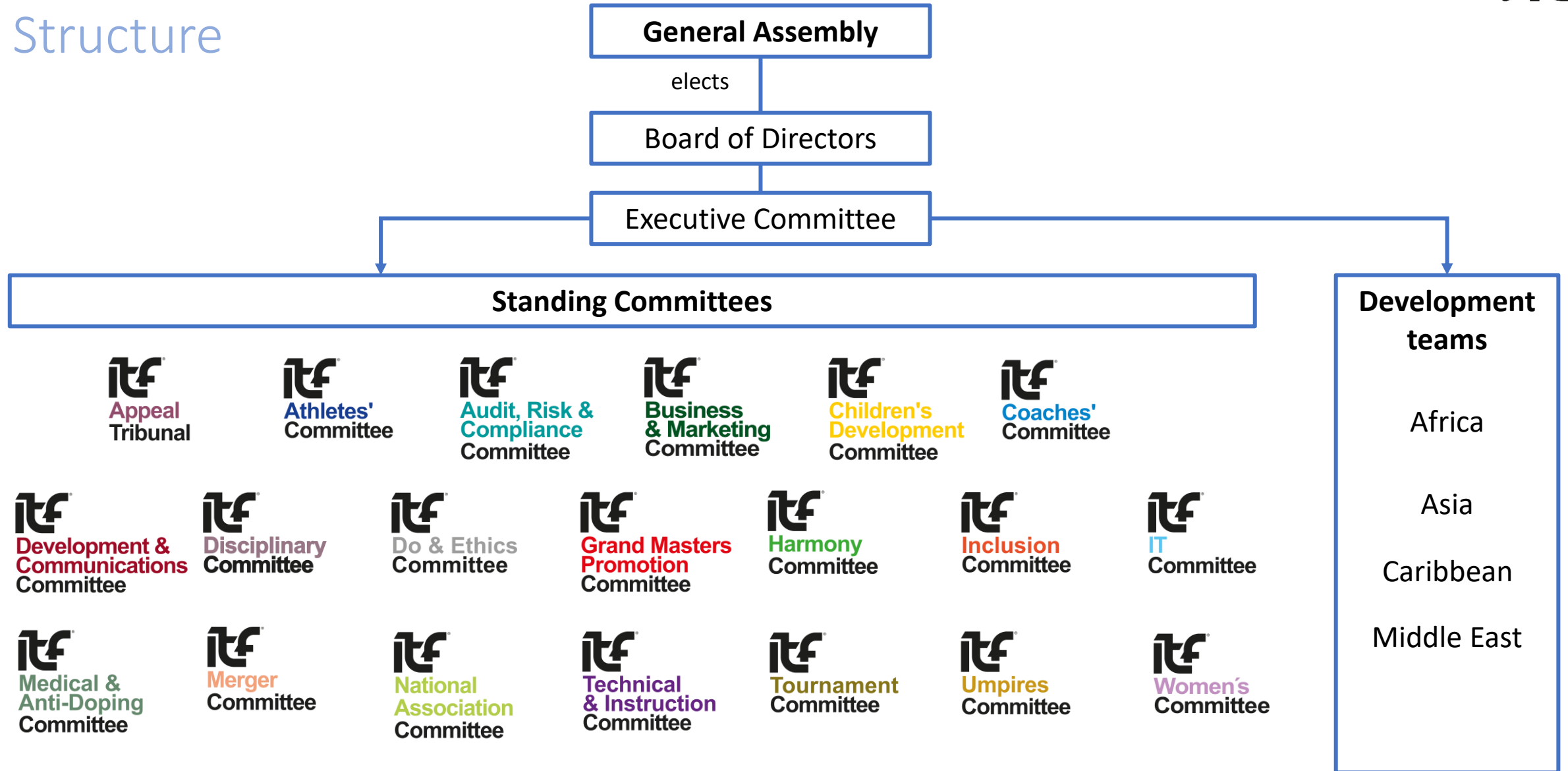
The International Taekwon-Do Federation (ITF) is a federation of member associations teaching Taekwon-Do as defined by its Founder, General Choi Hong Hi.



The ITF was formed on March 22nd, 1966, and has member associations in over 100 countries around the world. It is headquartered in Poland and registered in Switzerland and is governed by an elected Board of Directors that includes the President, Senior Vice-President, Vice-President, Treasurer and up to five Members at Large.

The ITF exists to grow and support its members, and provide certification, competitions, courses and other services to improve the breadth and quality of Taekwon-Do globally.

# Structure



## ITF Vision

### **TAEKWON-DO FOR ALL**

- Promotes inclusion
- Serves as a tool for social, physical and mental development for people of all ages
- Internationally successful competitions and competitors.
- Instructors and students who become community role models and mentors.

### **INTERNATIONAL TAEKWON-DO FEDERATION CONTINUES IMPROVING**

- Our mission becomes ingrained in the fabric of the ITF and our members.
- A dynamic organisation, operating democratically, ethically, and professionally.
- A recognised organisation in the international sports arena.

## ITF Mission

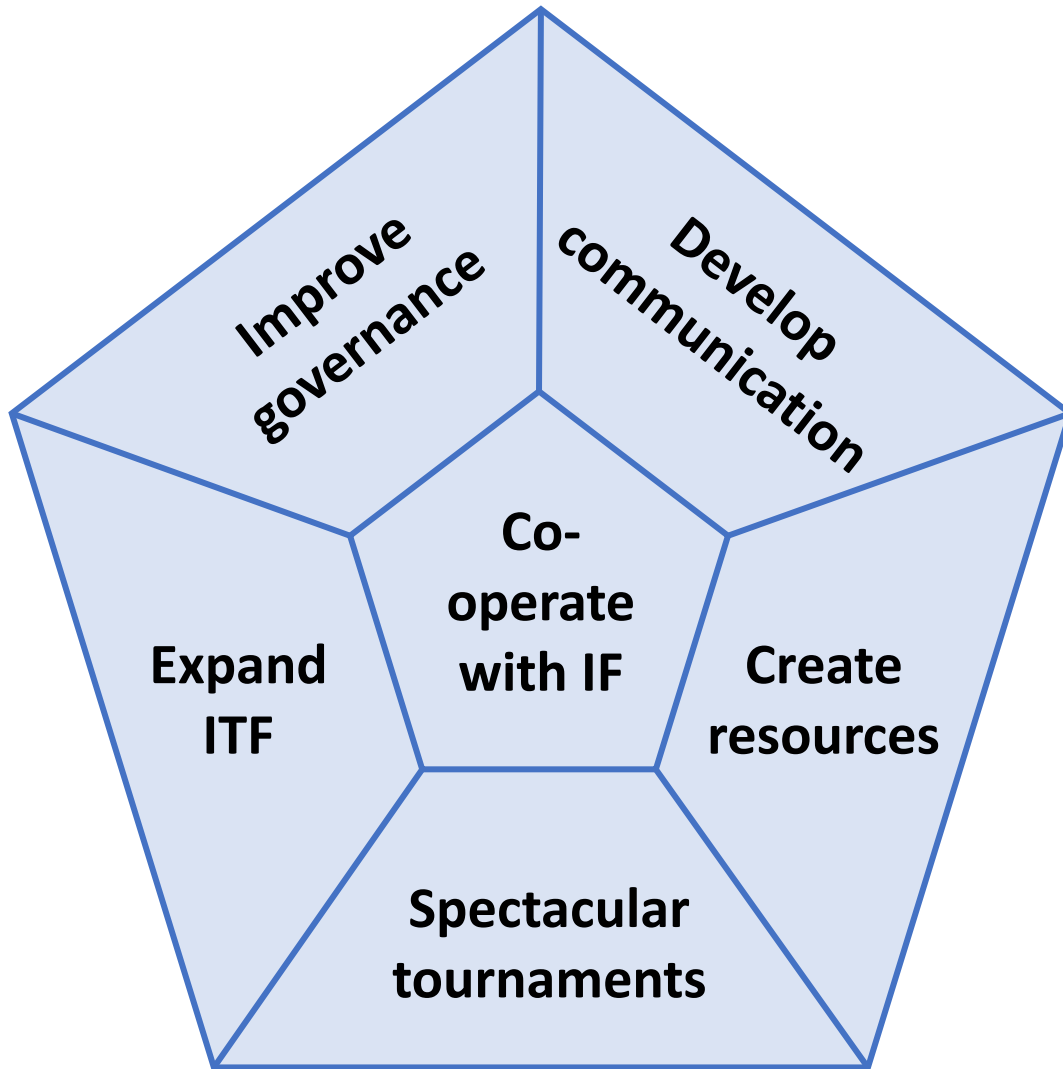
To create the best possible environment to practise Taekwon-Do by ensuring **inspiration, innovation, management, and high-quality support** for all Taekwon-Do members, practitioners and supporters.

- Coordinate and certify Taekwon-Do activities, such as competitions and seminars.
- Set and enforce high quality technical and teaching standards.
- Collaborate with affiliated organisations, such as Continental Federations, and member associations.
- Help member organisations to grow and develop sustainably.
- Certify black belt holders, international instructors and umpires.

## ITF Values

- **Accountable** we stand behind our commitment to our members
- **Transparent** we are open with our members about what we do
- **Reliable** we do what we say and deliver our commitments
- **Loyal** we work for and with our members
- **Leading** we set clear direction and develop our members
- **Trustworthy** we value your trust and will not risk losing it
- **Diverse** we value our broad backgrounds, skills and ideas

# Our primary goals



1. **Improve governance** and management of the ITF, including functioning committees and members.
2. **Develop strong communication** internally and externally, through and across all levels.
3. **Expand the ITF** by enabling and encouraging new members to join the ITF, in new and existing countries.
4. **Create resources** and tools for members and instructors to grow the ITF.
5. Develop and globalise **ITF tournaments** that are exciting and understandable for spectators to watch.
6. Create a **friendly co-operation** with other International Sports/Martial Arts/Taekwon-Do Federations