



Francisco Ferrando Ferrando

“Paco”

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Black Belt VI Dan S-6-19

ITF International Instructor N° 1562

International Umpire A-1060

I Dan 15-09-1990

II Dan 15-04-1995

III Dan 26-04-2003

IV Dan 15-06-2008

V Dan 13-04-2013

VI Dan 11-08-2018

EDUCATION

Study in Almedia School and Dirección de Empresas en University of Alicante

Business course in FUNDESEM

Different Web and Software Courses

Business Marketing Courses

Social Media Courses

“Tecnico Deportivo” Consejo Superior de Deportes

LENGUAGES

Spanish

Catalan

English

WORKING EXPERIENCE

Until 2017 I have been involved in sports business industry as a manager of different INTERSPORT shops.

During that years I have been Board member of Intersport Spain for 9 years

TAEKWON-DO EXPERIENCE

During that years Master Ferrando was running a Taekwon-Do Club where I was helping Master Ferrando as instructor in his Taekwon-Do classes , and since 2014 I decide to make a big change in my life and been a full time Taekwon-Do Instructor.

During all my life, Taekwon-Do has been a part of my life, Taekwon-Do was everywhere at home and I have been always close to Master Ferrando learning and enjoying the Taekwon-Do life. During that years and I had the opportunity to know

General Choi Hong Hi and attend to some courses and with GM Park Jung Tae who came to Spain many years to teach the Spanish Instructors in our begging.

Also I have learnt in different courses during my Taekwon-Do career from many other grand masters like GM Wim Bos, GM Tran, GM Van Binh , GM Lan, GM Marano, GM Trajtenberg, GM Per Andresen, Master Loboda, Master Jedut and many others masters around the world.

During all this years I have been involve in the Taekwon-Do Federation, at the beginning nearly 20 years ago, I started as a President of the ITF Valencia Taekwon-Do Association, sometime later in 2003 I was elected secretary General of the Spanish Federation FEST, and after few years in 2009 I was elected president of the Spanish Federation FEST until today.

In March 2022 we could achieve a big goal for Taekwon-Do ITF as official recognised sports discipline in Spain, approved by CSD Consejo Superior de Deportes (government sports ministry) and Spanish Olympic Committee, and I have been appointed as a President for all Taekwon-Do ITF in Spain. With this new step we have prepare in our Spanish Federation a Plan for the next years, to grow up our organization and we are very happy and proud with the grows, steps and success done until today.

At International Level, since the ITF Head Office move to Spain I have been involve helping in different issues to the International Federation.

Some of the more important achievements have been:

- Creation the new ITF logo, where I have coordinated with the designers the new logo development and present to the ITF Board, where they approved and was very success as is today too, and also after this the development the new branding for the ITF federation , as it was the big sticker and social media positioning. Nowadays everybody identify our ITF logo !!!

- Development of ITFONLINE. A new software for a new administrative era was needed, to be more efficient in our administrative work, and a big tool to connect our members to ITF 24h per day 365days, and the most important thing to keep our database updated and clean.

In 2013 I was appointed as a member of the ITF Communications & Development committee where we could achieve some goals like:

- a good positioning in social medial channels (Facebook, Instagram, YouTube)
- Magazine Taekwon-Do Generation
- New ITF Websites (taekwondoitf.org , tkd-kids.org, taekwondoitf.tv ..)
- Banners promotion
- Livestream at ITF Key events
- New relevant and effective way of work with collaborators.
- Cartoon videos promotion

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Other International Achievements have been the organization of many international top ITF events like:

- 2022 Elite Stage & Competition – new ITF project
- 2021 Euros Spain, La Nucia
- 2017 ITF Convention
- 2013 World Championships Spain
- 2009 Euros Spain
- 2006 World Cup Spain

and many international courses like IIC, IUC, Kids Courses, Harmony Courses

If you count on me, I am ready to keep helping ITF Taekwon-Do to grow!!!

Sabum Francisco Ferrando Fernando

