



International Taekwon-Do Federation (ITF)
By Laws
ITF Umpire Rules - Rules and Regulations
Appendix 5 – Sponsorship / Advertising Approval
In force as of January 1st, 2015 (Amended Dec 14, 2014)
(Pages 1-5)



OVERVIEW

These regulations are made pursuant to Article T6 of the official ITF World Junior & Senior Tournament Rules, the ITF World Cup Rules, and the ITF Umpire Rules – Rules and Regulations - Appendix 2 – Approved Clothing. Of specific note is the following clause:

Appendix 2 – Approved Clothing.

2. **Sponsorship:** Competitors are permitted to display personal sponsors' logos, according to the following criteria:

1. Total area of sponsorship must measure no greater than 8cm wide by 5cm high
2. Located on the left (L) sleeve. Positioned on the outside of the arm, between the elbow and shoulder.
3. Any sponsor logo or image must be in good taste and must be approved by the ITF Umpire Committee.

Competitors, teams and delegations participating in ITF World Championship and World Cup competitions must comply with these regulations. It is recommended that National Governing Bodies and/or Allied National Associations seeking clarification of any of the regulations do so by referring to the specific rules of competition.

We would encourage National Governing Bodies and/or Allied National Associations to seek clarification at the earliest possible time, in relation to designs, content or nature of sponsorship/advertising from the ITF Umpire Committee. National Governing Bodies and/or Allied National Associations are reminded to ensure compliance with these regulations prior to commencing the manufacturing or screening process.

Heads of Delegations for each National Governing Bodies and/or Allied National Associations are REQUIRED to submit an ASSURANCE OF ADHERENCE for each sponsor to be represented on their teams'/competitors' doboks, clothing and equipment, guaranteeing the Sponsor and all associated images, logos, word marks and text does adhere strictly to, and meets the requirements of, Appendix 4 – Sponsorship Approval. The responsibility of compliance rests solely on the National Governing Body and/or Allied Association.

Approval for each sponsorship/advertising is not necessary, as the ASSURANCE OF ADHERENCE is the guarantee of the National Governing Body and/or Allied National Association that said sponsorship/advertising is indeed in compliance. Only in the event of questionable sponsorship/advertising will formal approval from the ITF Umpire Committee be required.

The ITF Umpire Committee reserves the right to inspect any and all sponsorship/advertising on doboks, clothing and or equipment for compliance at any time during, and at any venue of the event, and to approve or disallow any sponsorship/advertising for non-compliance at any time.

All decisions made by the International Taekwon-Do Federation Umpire Committee in these regards shall be final and binding.



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The ITF Umpire Committee has produced an on-line version of these regulations providing organizations with a practical guide ([2013 Appendix 2 - Approved Clothing \(Adobe PDF document 192 kb\)](#)) on how to apply the formal regulations relating to sponsorship on the competitor's doboks. This can be found at: <http://www.tkd-itf.org/pagina.php?idpag=1169&web=47&lng=3>

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For any further clarification on the contents of this publication and matters relating to it, please contact the Chair of the ITF Umpire Committee.



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DEFINITIONS AND INTERPRETATION

Sponsorship /Advertising Any designation, message, logo, trademark, name or emblem of any nature. All sponsorship must conform to the rules and regulations as outlined in the ITF World Junior & Senior Tournament Rules, the ITF World Cup Rules, including limitations to size, placement and subject.

(**Note:** in calculating the area of any sponsorship referred to in these regulations, the usual mathematical formula will be used, and any outlines or box surrounds of the relevant designation, message, name, logo, emblem or mark, and all included space, shall be considered as part of the area of advertising.)

Dobok The official approved uniform worn by the competitor, as specified in the ITF World Junior & Senior Tournament Rules, the ITF World Cup Rules. Consists of pants and jacket of an approved model manufactured by an approved supplier.

Belt The belt worn by the competitor, with required rank indicated in gold/yellow colored roman numerals, marked transversely across a minimum of one end. Includes any/all officially permitted markings, as specified in the ITF World Junior & Senior Tournament Rules, the ITF World Cup Rules.

Equipment The officially mandated equipment of a competitor, and shall include without limitation; safety hand protectors, safety foot protectors, safety helmet, mouth guards, shin guards, groin protectors, under-dobok chest protectors, and equipment bags.

Clothing Any garments including though not limited to; athletic clothing (pants, jackets, shorts, t-shirts, sweaters, headbands), worn by competitors, coaches, dignitaries and supporters while in the competition area or any related venues at any time.

Approved Supplier Manufacturers that have received official approval from the International Taekwon-Do Federation to manufacture approved doboks, safety equipment, breaking boards and other related items.

Delegation Includes all persons in attendance that represent the national team and includes, though is not limited to; Chief of Delegation, dignitaries, coaches, assistants, managers, medical personnel, and includes any support persons associated with said team, in attendance at the competition sight or any competition associated venue.



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GENERAL

1. Save as set out in the ITF World Junior & Senior Tournament Rules, and the ITF World Cup Rules, sponsorship/advertising on competitors' Doboks and equipment is prohibited during the period of a competition.
2. Disciplinary action in accordance with the ITF World Junior & Senior Tournament Rules and/or the ITF World Cup Rules, disciplinary action may be taken against a competitor or any other member of a delegation for any breach of these regulations. Such action shall be in accordance with the official rules, or, when not addressed in the rules, may include though shall not be limited to: requiring the offending articles to be removed, removal of the offending party from and competition related venue and or other administrative actions as deemed appropriate.
3. Without limiting the effect of the above, in the case of a competitor under the age of 18 as of the first day of the competition, the appearance on or incorporation in any item of clothing, dobok or equipment, of any reference whatsoever to a product, service or other activity which is considered by ITF Umpire Committee as detrimental to the welfare, health or general interest of young persons, or is otherwise considered inappropriate or offensive, having regard to the age of the players, is prohibited.

It is the view of International Taekwon-Do Federation, its Umpire and Tournament Committees that examples of such products, services or related activities include, but are not limited to, alcohol, drugs, tobacco, and gambling.

4. Prior to procuring any sponsorship/advertising, activity or service that may be controversial or considered to be detrimental or inappropriate to young persons, Chiefs of Delegations should contact the ITF Umpire Committee to seek approval.
5. The appearance on, or incorporation in, any item of clothing, dobok, or equipment of any competitor or member of a delegation, of any distasteful, threatening, abusive, indecent, insulting, discriminatory or otherwise ethically or morally offensive message, or any political message, is prohibited. The sponsorship/advertising of alcohol, drugs, tobacco, or gambling products/services is expressly prohibited.
6. Any issues arising in relation to the interpretation or effect of these regulations shall be referred to the ITF Umpire Committee for its determination, which shall be final and binding.
7. A delegation shall supply on demand to the ITF Umpire Committee any item of clothing or equipment for consideration as to whether it complies with these regulations.



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PROCEDURE - APPLICATION FOR APPROVAL OF SPONSORS IN QUESTION

The following procedure is to be used to seek clarification and formal approval, **ONLY** in the event that a proposed sponsor may represent products, services or activities that may be questionable in accordance with the rules and regulations as set forth in this document.

1. Prior to procuring any sponsorship/advertising, activity or service that may be in question, National Governing Bodies, Allied National Associations, delegations and/or competitors should send a written request for approval to the Chair of the ITF Umpire Committee.
 - a. Application for Approval shall include a description, in English, of the Sponsor's services, products and/or scope of business to ensure that it falls within the scope of ethical and moral acceptability
 - b. Application for Approval shall include an English translation of any and all text included in the sponsorship/advertising
 - c. Application for Approval shall include a true graphic or photo representation of the sponsorship/advertising in question
 - d. Graphic or photo shall be provided in actual size.
 - e. Exact measurements and dimensions shall be clearly marked on the graphic or photo.
 - f. Exact placement of the sponsorship/advertising shall be clearly marked on the graphic or photo.
2. Upon receipt of Application for Approval, the ITF Umpire Committee shall review the application for compliance with the ITF World Junior & Senior Tournament Rules, the ITF World Cup Rules, and/or the ITF Umpire Rules – Rules and Regulations - Appendix 2 – Approved Clothing.
3. Compliance shall be assessed based upon actual compliance to the written rules and regulations as well as consideration given to the intent of the rules and regulations, and in respect of Tenets of Taekwon-Do and common ethical and moral considerations.
4. The ITF Umpire Committee shall forward a formal written reply to the applicant within twenty (20) working days.
5. Protests/Arbitration of decision shall not be considered.
6. Any non-approval will be documented with the reasons for non-approval.
7. The position and reply of the ITF Umpire Committee shall be final and binding.
8. Applicants/team managers should have a copy of the formal reply in their possession while in attendance at the event.